

## INTRODUCING YOUR PANEL OF PROFESSIONALS

### ZACK SWIRE

Founder & CEO

eGood

Zack Swire is the founder of eGood, a social good startup aiming to change the face of business and social giving, bringing profit and purpose together. Prior to eGood, Zack founded SWIRE, a strategic ad agency focused on 'Going Beyond'. At SWIRE, Zack and his team won numerous awards for their work in loyalty and retention, direct marketing, social media, and more. As a side-project, Zack recently launched Kicks on 66 Coworking out of his former agency offices. Zack sits on the Advisory Board of his local Glendora Ed Foundation, and on the board of CSUF's Marketing Advisory Council, helping shape the marketing curriculum. As a husband, dad of 7 year-old triplets, and outdoors and homebrew enthusiast, Zack's life outside eGood keeps him busy, yet focused, passionate, and happy.

### ROY RIVAS

Manager

Wells Fargo Bank

I grew up in Oceanside, Ca and graduated from Carlsbad High School in 1998. I received a full athletic scholarship (Track and Field, Shot Put) to attend Cal State Los Angeles (Division 2) where I studied Business Administration with a concentration in Marketing. While attending Cal State Los Angeles I served as the Vice President of the school and participated in multiple

extracurricular clubs and activities along with being on the Track team. I have been with Wells Fargo for 11 years and have successfully managed 6 branches in my career. I now manage the Covina branch, which is a cornerstone branch in the Wells

### MIA ANDERSON

Founder & CEO

Hardcore Swim

Mia studied Studio Art at UC Irvine where she also competed on the swim and water polo teams. Balancing an art practice and athletics was much more of a challenge in college than it was in high school. Still, she remained committed to both. Mia focused on sculpture and photography though her favorite college studio class was one in 2D/3D Design where she learned how to articulate her year, she and a group of fellow art majors started an undergrad funded and run art gallery. They had been given the Sculpture Department Chair's office as well as the freedom to be self directed artists and gallery curators. They had openings every other Thursday and it was entirely built upon undergrad art and involvement. No faculty, no grad students, just them. After a graduating with honors with a challenging and rewarding degree in Studio Art, Mia started a custom swim suit company called HARDCORESWM. Many of the same self directed lessons she learned in athletics and her art practice were applied to her business. It if was hard, keep going. If you didn't know how to do something, figure it out. It was clear that what you put it was directly related to what you got

out. Mia taught herself Photoshop and illustrator and continues to learn on a daily basis. She experiments with possibilities and pushes the envelope to see what comes out of the other side. Mia has never worked harder but has never been more fulfilled doing something she loves and is passionate about."

### GWEN LEHIGH

Vice President of Human Resources  
Armstrong Garden Centers/Pike Nurseries

I graduated from Cal Poly Pomona in 2003 with my Bachelors of Science in Business Administration with an Emphasis in Human Resources. Prior to this – I completed 2 years at Mt. SAC where I completed general education courses. Upon graduation from Cal Poly, I went to work for Vons in their Human Resources Development Department as an HR Assistant and was later promoted to HR Generalist. During this time, I returned to school where I completed my Master's in Leadership and Development at University of La Verne. In 2005 I took a new position with Armstrong Garden Centers as Human Resources Manager. My role here was to develop and create HR practices with an emphasis on recruitment and retention of associates. During my 10 years at Armstrong I have continued my personal and professional development and currently hold the position of Vice President of Human Resources. In this current capacity, I oversee both retail and wholesale operations over 3 states, over 50 sites and approximately 1500 employees.

## PANEL OF PROFESSIONALS

### RICHARD MATHEWS

Director of Human Resources  
Christian Credit Union

Is the Director of Human Resources & Training for America's Christian Credit Union in Glendora. His experience totals 15 years with ACCU, 23 years in local credit unions, and 30 years in the HR profession. He earned his BA in Mathematics from Pomona College, his MBA from Cal State Northridge, and is certified as a Senior Professional in Human Resources. For about 10 years, Richard served on the Board of Directors of the HRD Network -- an association of credit union human resources professionals -- including a term as its president from 2005 to 2007. He serves on the board for Neighborhood Homework House, an Azusa non-profit that serves the needs of local, at-risk children and families. Richard is also involved in local elementary schools as a Junior Achievement instructor, and leads the youth Sunday school program at the Brea United Methodist Church. He and his wife Patty live in Orange County and are the parents of two college-age children.



### INSTRUCTORS:

CAMILLE STRYCUA  
TOM PARSLow

## CHARTER OAK HIGH SCHOOL



## PANEL OF PROFESSIONALS DAY 2015

PRESENTED BY:



### AGENDA:

- 10:10 AM Welcome
- 10:20 AM Introductions
- 10:30 AM Q & A Session
- 11:40 AM Networking Lunch
- 12:30 PM Students Excused
- 12:30 PM Advisory Meeting with Participants